

# B2B SOCIAL MEDIA STRATEGY



## WHO WE ARE?

We are a B2B marketing and consulting firm with services focused on customer acquisition and revenue growth. We help our clients acquire new business through highly targeted sales and marketing campaigns.

## STRATEGY DEVELOPMENT

We will work with you to develop an appropriate social media strategy based on your long-term business goals.

CALL US FOR MORE INFO



**262.335.1718**



## AUDIENCE SELECTION

Determine the appropriate audience based on your strategic long-term goals.



## TRUST & AWARENESS

Social Media can be used to build trust and awareness amongst your buyers over time.



## DEFINE MEASURABLES

Together, we will define the key measurables that show progress towards strategic goals.



[www.baymarketforce.com](http://www.baymarketforce.com)